

UNITED DESERT GATEWAY

The UDG is a collaborative effort between three gateway chambers of commerce that represent over 1,700 local businesses. Our partnership with the Bureau of Land Management has enabled us to create unique outreach programs for the ISDRA that focus on safety and litter education. The annual cleanup and the monthly mini cleanups are examples of these outreach programs.



You can help us keep the desert clean and open for all to enjoy. Join us on Saturday, January 17th, 2009.

UNITED DESERT GATEWAY

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UNITED DESERT GATEWAY

12TH ANNUAL DUNES CLEANUP



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12TH ANNUAL CLEANUP SPONSORSHIP

Dear Desert Enthusiasts,

The United Desert Gateway invites you to join with us for the 12th Annual Imperial Sand Dunes Recreation Area (ISDRA) cleanup set for Saturday, January 17, 2009 during the Martin Luther King holiday.

Your support is needed to guarantee the success of this premier event. Please take the time now to fill out the Sponsorship Agreement Form, included with this mailing, and return it along with your donation, or intent for In-kind swap. Sponsorship registration deadline is November 5th. Meanwhile, if you have any questions regarding the annual ISDRA cleanup 2009, please contact Charla Teeters, United Desert Gateway Program Director at 760.337.4155.

We look forward to your participation.



Registration opens at 8:00am.

North Dunes: Glamis Flats, Gecko Rd., Oldsmobile Hill, Roadrunner, Wash Road

South Dunes: Gordon's Well, Buttercup, Midway, Ogilby Camp

SPONSORSHIP LEVELS

Platinum Sponsor

Companies and Individuals wishing to donate more than \$5,000 to the UDG 12th annual cleanup will receive, in addition to the Twin Turbo sponsorship level benefits; an individual page with company profile on the UDG Website, individual banner with company logo displayed in the north and south staging areas, and 3 minutes to address the cleanup crowd during raffle. Other benefits may be negotiated.

More than \$5,000

Twin Turbo Sponsor

- Business logo will be prominently displayed on all cleanup collateral materials.
- Business logo will appear on promotional poster as event sponsor.
- Business name will be included in all radio spots aired in Southern California and Arizona.
- Business logo will appear on banners displayed at the North & South Dunes cleanup locations.
- Business logo will be prominently displayed on front and back of cleanup T-Shirts.
- Business logo will be prominently displayed on the UDG website with link.
- Business logo will be prominently displayed in the annual UDG "ISDRA Visitor Guide"
- Their logo placed on a banner, with the other Twin Turbo Sponsors, and that banner displayed at the North and south staging areas.

\$5,000

Supercharged Sponsor

- Business logo will be prominently displayed on all cleanup collateral materials.
- Business logo will be placed on the front and back of T-Shirts.
- Business logo will be placed on the UDG website
- Business logo will be placed in the annual UDG "ISDRA Visitor Guide"

\$1,500

Nitrous Sponsor

- Business name will appear on promotional poster
- Business logo will appear on the front of the cleanup T-Shirt
- Business name will appear on the UDG website

\$700

High Octane Sponsor

- Business name will appear on promotional poster
- Business name on the back of T-Shirts
- Business name will appear on the UDG website

\$300

12th Annual Cleanup Family Fun That Helps Keep Our Dunes Open!

Free T-shirt*, Free lunch and thousands of dollars in prizes
*for the first 3000 volunteers

Date: Saturday January 17th, 2009

Registration: 8:00am

Lunch: 11:30am – 12:30pm

North Dunes, Glamis Flats

South Dunes, Gordon's Well Vendor Row

Prize Giveaway: 12:30pm until done

LOCATIONS

North Dunes:

Glamis Flats (Main stage area), Gecko Road, Oldsmobile Hill, Roadrunner, Wash Road

South Dunes:

Gordon's Well (Main stage area),

Buttercup (Vendor Row), Midway,

Ogilby Camp (Past the Tower towards the south)

